

ITALY MEETS FRANCE IN IP A STORY OF FOOD AND FASHION

LYON 31 January - 1° February 2019

31 January

**Guided tour of the Grand Hôtel Dieu,
in the very center of Lyon, with 2 groups,**

one from 5.00 pm to 6.00 pm and
another one from 6.00 pm to 7.00 pm
<https://grand-hotel-dieu.com/it/edificio/>

Evening cocktail reception at Nextdoor,
located in the Grand Hôtel Dieu at 7 pm
<https://www.my-nextdoor.com/les-lieux/lyon-grand-hotel-dieu.html>

1° February

9:00 - 9:20 Welcome speech
Eléonore Gaspar (President AIPPI FR)
& Hubert KIEHL (President GRAPI)
Gualtiero Dragotti (President AIPPI IT)

9:20 - 10:00 Means of proof in infringement proceedings

Thomas Bouvet (Jones Day) (FR)
Simona Lavagnini (LGV Avvocati) (IT)

FOOD

10:00 - 10:40 Trade Secrets/Protection of recipes
Giulio Sironi (Simmons & Simmons LLP) (IT)
Marta Mendes (VERON & Associés) (FR)

10:40 - 11:00 Coffee break

11:00 - 11:40 Packaging and product shape
Cristiano Bacchini (BMLex) (IT)
Emmanuelle Varloud (Phileo)– (FR)

11:40 - 12:20 IP protection in Coffee Business
Nicolas Fouquet
(Director General SANTOS) (FR)
Emanuela Bianco
(Studio Legale Saglietti Bianco) (IT)

12:20 - 13:10 Specificities of trademarks in wine business
(including relationship between
trademarks and geographical indications)
Carlo Faggioni (Fumero) (IT)
Baptiste Mondon (Plasseraud) (FR)

13:10 - 14:30 Lunch

14:30 - 14:50 Re-packaging and related issues
Paolina Testa (FTCC) (IT)

FASHION

14:50 - 15:30 New issues on unfair competition
Fabrizio Sanna (Orsingher-Ortu) (IT)
Martine Karsenty –Ricard
(JP Karsenty & associés) (FR)

15:30 - 15:50 Ip protection on fashion creations
Laurence Sermet
(IP manager of Group Kidiliz) (FR)

15:50 - 16:30 Criminal issues on trademarks,
in particular on fashion trademarks
Antonio Bana
(Studio Legale Bana) (IT)
Tania Kern (Kern & Weyl) (FR)

16:30 - 17:00 Questions



Port Rambaud
37, Quai Rambaud
69002 Lyon
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REGISTRATION:

<http://www.aippi.fr/fr/vie-association/agenda/id-62-seminaire-conjoint-des-groupes-italien-et-francais>